

Media Release



Zurich, 31 March 2022

Get More Brain Ltd Secures CHF 2,5m in Pre-Seed Financing Round

In the course of 2021 Get More Brain Ltd, an EdTech startup based in Zurich/Switzerland, raised convertible loans totaling CHF 2,505,000 from seasoned angel investors to forcefully advance its mission to revolutionize corporate learning. The financing round was closed in March 2022.

This pre-seed round was funded by a diversified group of highly experienced angel investors that believe in the uniqueness of Get More Brain's value proposition. The funding is aimed at bringing Get More Brain's technology to market and validating its product-market fit through a proof-of-concept with a reputable partner.

"Having earned such trust and support within just one year after founding the company in April 2021 reinforces our conviction that the Get More Brain platform will revolutionize the corporate learning experience by making it more personal, adaptive, and more fun", says Thomas Gabathuler, CEO of Get More Brain. "And this, whilst at the same time providing the education industry with a path to a successful digital future."

Lead investor and Co-Founder Thomas Dübendorfer, President of Swiss ICT Investor Club (SICTIC) adds, *"In my educational journey as a certified teacher of higher education, ETH lecturer and angel investor, I have never seen such a disruptive solution in the field of education. It's not only a new way of highly engaging and adaptive interactive learning but it is also a truly flexible solution for sharing digital learning content at scale."*

About Get More Brain:

We make corporate learning better. Get More Brain is the first company to offer a SaaS-enabled marketplace for corporate e-learning. The learning platform combines features and advantages of Learning Management Platforms used by corporations with Learning Experience Platforms and Learning Apps to deliver a centralized platform for all e-learning related needs. In addition to the SaaS platform, Get More Brain offers an integrated marketplace where publishers can safely commercialize their content and are connected to relevant organizations.

Next steps:

Our solution has been deployed in the market with a large Swiss insurance company where we are currently better understanding the needs of our clients. Our next steps will be to raise a CHF 5,0m seed round to continue onboarding clients and maximizes our feedback loops to deliver a solution that the market needs and loves. Get More Brain is a global company by birth and with our seed investment round we plan on growing internationally right away, from day one.

Information

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